

# PARK & RECREATION BOARD

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Brownsburg IN 46112  
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## Park & Recreation Board Summary

Last Meeting Date: January 25, 2012

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### MEETING SYNOPSIS:

Members Present: Almon, Garrison, Klitzing, Mangus and Lattimer were present for the meeting.

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### ELECTION OF OFFICERS:

PARK BOARD

The Brownsburg Parks and Recreation Board Elected Mr. Michael Klitzing as President of the Park Board and Mr. James Mangus as Vice-President for 2012.

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### CITIZENS COMMENTS:

Mr. DuWayne Phillips

The Brownsburg Parks and Recreation Board approved the request of Mr. Phillips to create recognize Mr. Arthur Wilson with a memorial at the small area known as Oak Hill in Arbuckle Acres. Oak Hill is the grass area with a few oak trees that is between the parking lot for basketball courts and the main road (Lucas Drive). Mr. Arthur Wilson worked almost 30 years for the Town of Brownsburg as Park Superintendent. He dedicated his life to maintaining and improving Brownsburg Parks over his time with the Town. The memorial is to be completed this summer through donations and park funds, if needed.

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### NEW BUSINESS:

Authorization to Proceed

The Park Board approved the Marketing Committee authorization to proceed with the branding identity of Brownsburg Parks. This will include the establishment of a new logo, website, branding style guide, and subsets.

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### REPORTS FROM COMMITTEES & STAFF:

Finance Committee:

No Report at this time

Personnel Committee:

No Report at this time

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Policy Committee: No Report at this time

Grounds Superintendent: Submitted report. Park Board asked about the removal of graffiti in Williams Park at Maple Ridge Trail outlook. It was to be taken care of next day.

Recreation Superintendent: The Recreation Superintendent reported on the preparations for the Father Daughter Dance. The registration was on track with previous years. The community is really taking advantage of the online registration. To date, 79% of the registration has been online. The public has responded well to the convenience created by online registration so far this year. There have been difficulties where the public has called in and staff has assisted with the process. All are appreciative.

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Administrative Items:

*Project List*

The Department has compiled the list of projects for 2012. The list is greater than what can be accomplished with the staff and/or resources. Projects have been prioritized based on signed agreements, budgeted funds, safety concerns, and the Strategic Business Plan

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**Citizens Comments:**

Mr. James Sering

Mr. Sering commented on the things he had read within the community where the funds of the Parks Department were being looked at to reallocate elsewhere. He mentioned that services of the Town Parks Department are indeed essential services and encouraged the Park Board to support the Department by making their case for the funds to remain as allocated.

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**Board Member Comments:**

Mr. Joe Almon

Mr. Almon had questions for the Department about the branding and the purpose of moving forward. In the answer, branding and marketing of Parks Department services was identified within the Strategic Business Plan and subsequently approved as part of the Department's Promotion Plan. The purpose is to establish a brand identity that is more easily identified and consistent throughout all parks, facilities, programs, and services.